

# Liton SEO

## Award Winning SEO Expert

Award-Winning SEO Expert, SEO Auditing, Content Strategy, Shopify SEO, WordPress Technical SEO Optimization (SEMrush/Ahrefs) & Link Building Outreach.

★ ★ ★ ★ ★ SEO Expert (5+ Years) - UPWORK - Google SEO, Shopify SEO, WordPress Technical SEO Optimization.

### **Areas of expertise include:**

- ✔ Result Driven SEO (White Hat, Penguin, Panda & Hummingbird Safe).
- ✔ Advanced SEO Strategy.
- ✔ SEO Audit (Basic and Technical).
- ✔ SEO Analysis (On-Site, Keywords Research and Competitive analysis).
- ✔ Link Building Outreach (High Authority Backlinks).
- ✔ Local SEO / Google My Business.
- ✔ SEO for Small Business (Low-Cost SEO for Startups).
- ✔ Wordpress SEO (Yoast SEO Optimization).
- ✔ Keyword Research.
- ✔ eCommerce SEO (WooCommerce, Shopify and Magento SEO).
- ✔ Link Detox (Backlinks Analysis).
- ✔ Backlink Removal (Google's Disavow).
- ✔ Website Speed and Performance Optimization.
- ✔ Google Search Console, Analytics, Keywords Planner and Google Maps etc.
- ✔ Ahrefs, SEMrush, Moz, Majestic etc.
- ✔ Private Blog Network (PBN) Management.
- ✔ SSL Setup, Cloudflare CDN Integration.
- ✔ Conversion Rate Optimization (CRO).
- ✔ Content Marketing / Optimization.
- ✔ Social Media Marketing.
- ✔ Detailed SEO Reporting.
- ✔ Keyword Rank Monitoring (Serpbook, RankTracker, SEORush and AuthorityLabs).
- ✔ 24/7 Customer Support.

# Combination of Skill & Experience

## Global Softel

Senior SEO Executive.

April 20 – Continue

- **Minal Computer Training Academy**

Trainer, Search Engine Optimization (SEO)

Jan 20 – May 20

- **RS Library**

Search Engine Expert

Nov 19 – Oct 19

- **Innovative Digital IT**

Trainer, Search Engine Optimization (SEO)

May 19 – Oct 19

- **Online Marketplace (Fiverr)**

Search Engine Optimization (SEO)

Dec 2017 – Continue

- **Eco Institute Of Technology (EIT)**

Trainer (Graphics Design) (SEIP Project).

Sep 17 – April 19

- **Union Digital Center**

Computer Operator.

Jun 14 to Aug 17